



Bringing Business to Sawyer County

Dear Sawyer County Business Owner,

Please consider becoming a member or renewing your membership with Sawyer County Development Corporation in support of our efforts to help generate new business and support existing businesses within the county.

We are confident that your business has benefited from our work in the community and we want to continue to help. For example, we brought new businesses (NorthernBridges headquarters, Great Lakes Renewable Energy, and now Cemstone Corp.) to the county. The 127 jobs created and secured at businesses we have assisted, have resulted in increased sales for your business. Businesses that we have assisted continue to pay taxes and create jobs. SCDC will continue to recruit more businesses and assist existing businesses, which will further enhance your bottom line.

The economy is in difficult times right now, and it is important to support economic development. We utilize membership dollars to give business owners every chance to be successful. We provide business counseling, start-up assistance, financial advice and other crucial services to create a more successful Sawyer County.

Many of your neighbors, and perhaps even you, have been assisted by our free services. We are able to offer these services because of the generous support from members like you. (Your membership support can also be deducted as a business promotional expense for tax purposes, so join now!)

What's in it for members?

- Access to free business counseling: start-up, expansion, and financial planning assistance
- Membership dollars are used as match funds to help secure county-wide development grants, and SCDC's revolving loan fund – a low interest rate micro-fund for small businesses
- Annual representation at Superior Days in Madison, where SCDC lobbies state representatives one-on-one to help spur economic development in the county
- Contributions of \$1,000 or more guarantee your business a 12-month ad on the SCDC website with a photo and one-paragraph profile; two weeks as a homepage feature business; and a sponsorship listing in a e-newsletter (monthly distributed over 1,000)
- Businesses contributing \$500 or more will be featured on the SCDC website for two weeks each year
- At the \$300 membership level, your business will be listed in our 2011 online member directory with a complimentary link to your website

Significant accomplishments:

- During the economic slowdown, SCDC brought 127 new, full-time, livable wage jobs to Sawyer County by attracting the NorthernBridges headquarters, Great Lakes Renewable Energy and Cemstone Corp.
- SCDC has provided in-house financial and business consulting to over 80 clients – many being start-up businesses looking to establish in Sawyer County
- SCDC presented "Main Street Marketing" seminars in Hayward, Winter and Stone Lake and developed a Business Breakfast seminar series

For more information, contact us at (715) 634-7226 or visit us online at www.scdc.us. We look forward to your partnership in growing the Sawyer County economy in a responsible and sustainable manner for years to come.

Sincerely,

Scott Allen
Executive Director

Elizabeth Metcalf
Program Manager



Sawyer County Development Corporation

10638 Hayward Court

Hayward, Wisconsin 54843

(715) 634-7226

www.scdc.us

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2011 SCDC Membership Application

*Yes! We want to invest in the future of Sawyer County
by supporting the
Sawyer County Development Corporation.*

Contact Name

Business/Organization

Phone Number

Mobile Number

Fax Number

E-mail Address

Website

Street Address

City

State

Zip Code

Office Use:

Date Rcvd. _____ **Check No.** _____ **Check Amount** _____